

# THE NEW YORK ISSUE

LADY GAGA  
IN LOUIS VUITTON  
WITH MARC JACOBS  
PHOTOGRAPHED BY  
MARIO TESTINO  
ARTWORK BY  
DAN COLEN

FASHION  
AND ART IN  
THE MOST  
EXCITING CITY  
ON EARTH!

# 67

FALL 2010

US \$6.50 CAN \$7.50 DISPLAY UNTIL NOVEMBER 9, 2010



work in progress



# BUY OR DIE

**ART DUO DAS INSTITUT EXPLORES  
PRINT, PATTERN, AND MARKETING-SPEAK  
IN ITS ALL-CONSUMING WORKS**

Destination DAS INSTITUT\*

\*DI is a room without windows, a shaded space, a stairway, unfolding its venetian blinds, obstructing the view into the Volksgarten

Blick:Design (Pattern) / Advertisement (Announcement) /  
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Sonntags Blick: Mirror Effect

This is a photographic announcement for:  
THUS! DAS INSTITUT at New Jersey, Basel, featuring: La  
Technique De Brätsch/ DI Why Relax! raincoats and Comcor  
Röder desert capes in cooperation with a DAS INSTITUT My  
Favorite Artworks As Cakes Baking Workshop

Do you have a new idea?  
Contact your manager

**DAS INSTITUT**