

V MAGAZINE

V GLOW IN THE DARK!

BLAST FROM
THE PAST

SHOCK OF
THE NEW

AND THE SEVEN
DEADLY SINS
OF SPRING

58

SPRING 2009



V56 SPRING 2009 VMAGAZINE.COM

HIGH VOLTAGE

FULLY CHARGED SPRING FASHION

NATALIA VODIANOVA
in DOLCE & GABBANA
AND LUKE GRIMES in D&G
PHOTOGRAPHED BY
MARIO TESTINO



ON LANGUAGE

ARTIST ADAM PENDLETON USES WORDS AND QUOTATIONS IN HIS PROVOCATIVE WORKS. NOW HE'S FIGURING OUT HOW TO CONSTRUCT SENTENCES OUT OF OBJECTS, LIKE THE GLOSSY BLACK CUBES IN HIS LATEST SHOW

I could be anywhere against this anonymous white wall. In 1952, John Cage composed his famous silent work 4'33". The off-message minimalism of the black cube. I had a nice dick, average length and all. Almost two years ago I came up with the idea of the black cube. Hugo Ball read his "Dada Manifesto" at the first public Dada soiree in Zurich's Waag Hall on July 14, 1916. The black cube is a meaning-making device. Black Dada is a way to talk about the future while talking about the past. A materialization of an abstract alphabet. Sol LeWitt exhibited his Variations of Incomplete Open Cubes in the early 1970s. The two primary forms of the Black Dada paintings are cropped images of Sol LeWitt's Variations of Incomplete Open Cubes and letters from the words "Black Dada" adapted from Amiri Baraka's (formerly LeRoi Jones) 1964 poem Black Dada Nihilismus. An iconic structure that embraces linearly passive readings of its ideological principles and the moment of its "coming into being." Three facts: the black cube, the white wall, the dark blue cotton sweater. Black Dada: we are not exclusive. In a strange way I feel as though I've become this kind of player in the work. Black Dada: we abhor simpletons and are perfectly capable of intelligent discussion. Adam Pendleton